

MONTHLY NEWS LETTER

Special Points of Interest:

- Health Alert 2 : CHOLERA
- Know Your Right and the Police
- Load Shedding to end September 2014

October 2014 Sales Update

- Head Office sales Down by 7.6% against October 2013.
- Spintex Road Branch sales Down by 19.2% against October 2013.
- Weija Branch sales Up by 29.6% against October 2013.
- Takoradi Branch sales Down by 7.9% against October 2013.
- Kumasi Branch sales Up by 2.3% against October 2013.

THE FISH PHILOSOPHY-CHOOSE YOUR ATTITUDE

Who will ever believe that a purportedly drab, slimy and uninteresting place such as a fish market can be the source for the birth of a world-changing business philosophy that can easily transform our daily chores into exciting and happy experiences all our days on earth.

This philosophy has four (4) main principles These are;

1. CHOOSE AN ATTITUDE
2. PLAY
3. MAKE THEIR DAY
4. BE THERE

These four principles together has come to be known as the Fish Philosophy, and it can be proven to have turned a lot of lives around as well as businesses for the better.

In this edition of the newsletter we will only examine the broad outlines of these four principles, and in subsequent editions delve deeper into each to find out how we can individually help make them a company culture.

CHOOSE AN ATTITUDE.

To actually enjoy your life and be fully in control of yourself you will deliberately choose how you respond to life, not just react, you must be intentional. When you

Ask yourself throughout the day, "What is my attitude right now? Is it helping the people who depend on me? Is it helping me to be most effective?"

PLAY: You can be serious about your work without taking yourself so seriously. Play is a mindset more than a specific activity. It allows you to throw yourself with enthusiasm and creativity into whatever you are doing, in a way that is natural, not forced. "Playing" with ideas helps you find solutions to everyday challenges.

MAKE THEIR DAY: Simple gestures of thoughtfulness, thanks and recognition make people feel appreciated and valued. When you make someone else feel good, you feel good too.

BE THERE: When people need you, they need all of you. Setting aside distractions and judgments to be fully present is a sign of respect. It improves communication and strengthens relationships



Cholera Kills

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PARTITIONING/DRY LINING

Isover Politerm Blu is an innovative and specialized product for the Construction industry.

Primarily the product is made from Expandable Polystyrene (EPS) beads that are specially treated to give it the ability to mix evenly and bond strongly to cement. Politerm Blu is referred to as a lightweight concrete, since the EPS beads are very light indeed, however the strength of such a concrete mixture is still tough and stable. One great advantage of the product is its very high resistance to heat and electricity, hence the term Lightweight insulating mortar.

USES

Politerm Blu can be used for many applications in the construction industry.

Its lightweight insulating properties allows it to be used on the flooring of high rise buildings to significantly reduce the weight of such buildings and additionally save money.

It can be used on concrete and metal roofs to reduce the internal temperatures and save on energy costs as well as to fill voids and create slopes to improve water drainage etc. it comes in a 170litre bag.



ITEMS NEEDED

- Cement
- Concrete mixer
- Water
- Application tool

QUOTES FOR THE MONTH

You must either modify your dreams or magnify your skills. – Jim Rohn

LOAD SHEDDING TO END SEPTEMBER 2014

The Volta River Authority (VRA) has assured the General Public that the current load management will be over within the next two (2) weeks. The Chief Executive Officer of VRA, Mr. Kirk Koffi, gave the assurance that the VRA’s thermal plant stationed in Takoradi, which had been down since January 2013, would restart operations next week, while that of the sister company of VRA, Takoradi International Company (TICO) ’s thermal plant would bounce back the week after. According to the CEO of VRA, the two thermal plants would add 250 Mega Watts (MW) into the national

IT’S ALL LAUGH AND FUN!!!

An absent-minded man walking in front of a mad man was violently jolted back to life when he was slapped from behind by the madman, the man dutifully stepped aside to allow the madman to walk ahead of him, after a few meters the man marshaled all his energies and gave the madman a vicious slap that felled the madman flat on the ground, the madman sat up shocked and asked the man since when he became mad? “ Oh just a moment ago” replied the man, “Then after a short while you will kill someone with that kind of attitude” chipped the madman. **Contributed by Arfan (H/O warehouse supervisor)**

